

System 5: Step 5 > PRODUCT

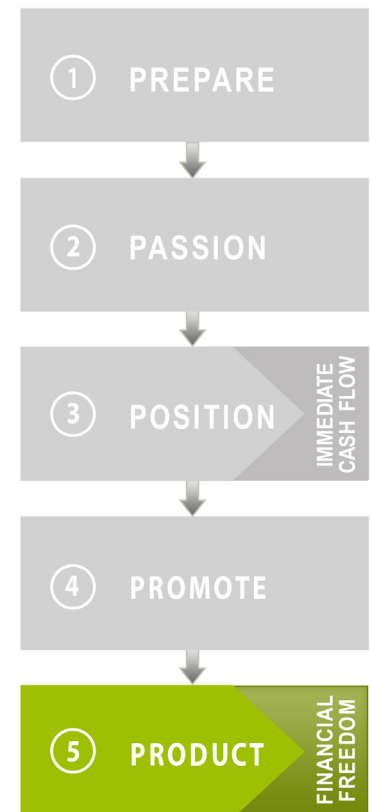
Change Your Life By Helping Others > Financial Freedom

System 5: Step 5 (PRODUCT) Overview >

- You are one step away from financial freedom
- You will now create your own product or service
- Learn why your business will fail without the proper infrastructure and automation
- The most gratifying step in System 5 is duplicating your product or service for lasting wealth

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- **Section 5-2:** Create Your Product or Service
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- **Simplified To-Do List:** 5 Things You Must Do Right Now





System 5: Step 5 > **PRODUCT**

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I can almost hear the Hallelujahs coming from the peanut gallery.

Yep, you're finally ready for the 5th and most powerful step in System 5: **PRODUCT**.

What does this mean?

Quite simply it means that after all the time and effort you've put into honing your craft as a personal trainer, coming up with your unique story and proliferating your brand, you are now ready to use everything inside of you to create something of lasting value.

You are going to produce a product or service that pays you back in spades and is your ticket towards ultimate **FINANCIAL FREEDOM**.

It's the dream of dreams, the ultimate destination upon which destinies are created and happily-ever-afters sail off into the sunset.

We all love to hear those stories of trial and triumph, of the poor man that made it big, of the "lucky" break that propelled a business to new heights - of those sharing their hopes, dreams and how they manifested their financial freedom for themselves. Their stories teach us to do the same thing.

Now it's time to create your own destiny.

It's time to create a product or service that stands the test of time, that you've built from your innermost passion and a place of servitude and resonance.

It's time to share your gift with the rest of the world and maximize its potential so that you can reap the rewards in an exponential fashion to write your own story and how it ends.

But creators beware!

Don't think that slapping together some meaningless junk that adds no lasting value to people's lives will get you anywhere.

I hope by now you've learned enough to realize that there has to be a higher purpose than money involved in what you are doing and how you are sharing what you know.



System 5

Financial Freedom for Personal Trainers

Making lots of money is nice, but making lots of people happy and changing their lives is even better!

In this final step we are going to research and hone in on exactly what product or service you have created, will create, or will further refine, to make sure that it speaks directly to your target audience.

You are then going to actually create your product. What a novel concept!

You will then create a lasting and sustainable infrastructure so your business doesn't flame out like a candle in the wind.

Once all of that is in place, I'll show you how to campaign your product or service, NOT advertise it, so that you create rapport with your audience and reach a level of sustained success.

Finally, you never want to create a job for yourself, so I'll teach you how to fully automate and duplicate your product or service so that you can make reservations for your ultimate and final destination: FINANCIAL FREEDOM.